

**Announcement of Company Campaign Email**

Subject: **Campaign Dates**

This year our United Way campaign begins on **(date)**. We have many fun activities planned. United Way gives us an opportunity to fight for what we believe in. I am excited and encourage your involvement.

Below are some important dates to mark on your calendar:

(DATE) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Kickoff Event/Meeting)

(DATE) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Event/Meeting)

(DATE) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Event/Meeting)

(DATE) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Event/Meeting)

(DATE) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Pledge forms/donations due)

Bring your enthusiasm!

Sincerely,

(CEO and/or Coordinator)